

OXZY ORGANISATION

Young Entrepreneurs Summit 2026

Insights Report

12 and 13 June 2026 | Virtual | Ghana

Theme: Collaborating for Ghana's Future

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Ghana's next generation of entrepreneurs gathered. Here is what they said, what they built, and what comes next.

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1. Foreword

This report documents the Young Entrepreneurs Summit 2026, the third annual edition of YES, organised by Oxy Organisation on 12 and 13 June 2026. It is written for media organisations, institutional partners, prospective sponsors, and anyone who wants to understand what is happening at the frontier of youth entrepreneurship in Ghana.

YES 2026 was built around a single conviction: that young Ghanaians who are building real things deserve a serious platform, not a motivational event. Over two days, we convened over 100 young entrepreneurs, founders, and leaders with practitioners across six sectors who had real experience to share. What emerged was not a collection of inspiring speeches. It was a body of practical knowledge, original thinking, and genuine community.

This report captures what was said, what it means, and what it points toward. We have tried to be honest about both the achievements and the work that remains. We hope it is useful.

Casey Mills

Co-Founder and President, Oxy Organisation

Samuel Oduro Karikari

Co-Founder and CEO, Oxy Organisation

2. About YES 2026

The Young Entrepreneurs Summit is the flagship annual event of Oxy Organisation, a youth entrepreneurship platform based in Roman Ridge, Accra, Ghana. Founded in 2021, Oxy's mission is to develop and connect Africa's next generation of entrepreneurs, founders, and leaders across high-growth sectors.

YES 2026 was the third edition of the summit and the most ambitious. It ran across two consecutive days for the first time, covered six sectors, featured over 20 speakers and panellists, and served as the public launch platform for two major Oxy initiatives: the Entrepreneurs Club and the Ghana Youth Government.

2

Days

6

Sectors

20+

Speakers

188+

Registered

2

Major Launches

SUMMIT DETAILS

Dates	12 and 13 June 2026
Format	Virtual live broadcast via StreamYard
Time	10:00 GMT each day
Theme	Collaborating for Ghana's Future
Target Audience	Young Ghanaians aged 16 to 35 across six high-growth sectors
Registrations	188 participants registered across both days
Organiser	Oxy Organisation, Roman Ridge, Accra, Ghana

THE SIX SECTORS

Agriculture and Agribusiness	How do young Ghanaians move beyond production to own the full value chain?
Technology and AI	How do you build tech products in Ghana when the infrastructure was not designed for you?
Real Estate and Infrastructure	What does it take for a young Ghanaian to enter the property market as an investor?
Media and Creator Economy	What does it take to build a sustainable creative business and change Africa's narrative at scale?
Governance and Civic Education	How can young people engage with governance in a way that creates real change?
Social Impact	How do you build a mission-driven enterprise that is financially sustainable?

3. Day 1: 12 June 2026

Social Impact | Technology and AI | Agriculture and Agribusiness

12 June 2026 | 10:00 GMT | Coordinator: Lydia Odame

Opening Address: The Future with Oxzy

The Future with Oxzy

Casey Mills | Co-Founder and President, Oxzy Organisation

Casey opened the summit with a direct account of what Oxzy is, why it was built, and what YES 2026 was launching. Resisting inspirational rhetoric, he grounded the address in five years of building, acknowledged the team by name, and made three concrete announcements: the Entrepreneurs Club, the Ghana Youth Government, and The Yard.

- Oxzy began in 2021 when a small group of young entrepreneurs in Accra asked what a serious platform for young entrepreneurs actually looks like, and decided to build it themselves.
- The Entrepreneurs Club answers the question every summit attendee eventually asks: I attended, I am inspired, now what? A recurring membership community with masterclasses, peer accountability, and a private network.
- The Ghana Youth Government is a structured civic platform for young Ghanaians to engage formally with governance. Launching officially on Day 2.
- The Yard: a planned physical co-working and entrepreneurship campus in Roman Ridge, Accra. The permanent home for the Entrepreneurs Club.



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This is not just a conference. This is a real sustained connected ecosystem. One that grows with you, one that is here to stay, one that we can build here and after the summit.

Casey Mills, Co-Founder and President, Oxzy Organisation

Session: Divine Empowerment

Divine Empowerment

Reverend Prophet Joel A. Baidoo | Head, Solid Impact International Ministry

Reverend Baidoo opened the speaking programme with an address on the spiritual dimension of entrepreneurship, drawing on the biblical figure of Bezaleel, the first person in scripture described as divinely empowered. He argued that sustainable enterprise requires a foundation beyond structure and policy alone.



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A man can do everything without God but can do nothing with God unless he prays. Before you start, pray. Whilst you are building, pray.

Reverend Prophet Joel A. Baidoo

Panel: Building Change Through Social Impact

Building Change Through Social Impact

Mildred Blagooee, Oheneba Kwadwo Safo (Buzstopboys), JJ (Stowway) | Moderated by Grace Nunoo

Three founders working in community wellness, environmental sanitation, and social awareness shared their journeys. The panel surfaced one of the most honest insights of the two-day summit: that purpose-driven enterprise does not require external validation to begin, and that simply naming a problem with consistency can itself be a form of solving it.

- Mildred Blagooee (Sweat to Gain Fitness Community): a wellness ecosystem addressing individual health, corporate wellness, and community impact through movement, education, and health advocacy.
- Oheneba Kwadwo Safo (Buzstopboys Initiative): a patriotism and environmental sanitation movement that began with one rake, one shovel, and a reflective vest. No government permission. No funding. The Buzstopboys has since grown to establish community recycling centres that create green jobs for young people, turning an environmental problem into an economic opportunity. Oheneba is the grandson of the late industrialist and pastor Apostle Kwadwo Safo Kantanka.
- JJ (Stowway): a fabric-based social enterprise raising awareness of the human cost of illegal migration, using creative production to surface what government statistics fail to communicate.



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Honesty is the new currency of this era. Just be honest with yourself and trust that whatever you start gives impact beyond financial gains.

Oheneba Kwadwo Safo, Founder, Buzstopboys Initiative

Session: Building the Infrastructure for Young Entrepreneurs in Ghana

Building the Infrastructure for Young Entrepreneurs in Ghana

Sherif Ghali | Founding CEO, Ghana Chamber of Young Entrepreneurs | Ghana's Ambassador for Youth Entrepreneurship

Sherif reframed infrastructure not as roads and hospitals but as the institutional systems that determine whether young entrepreneurs can survive formalisation, access finance, and navigate compliance. He named the systemic barriers plainly and closed with a call to organise collectively rather than complain individually.

- Business registration in Ghana can take months and costs prohibitively. Banks request collateral young founders cannot have. SSNIT compliance obligations follow businesses before they are viable.
- Young businesses also fail from within: most run without governance structures or advisory boards. Without a system, a business cannot run without its founder. That is self-employment, not entrepreneurship.
- The solution is organisation. A thousand founders asking the same question is policy. Scattered voices are noise.



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The system is not fixed. It moves when we are organised. When we build with structure, we have a voice. Without it, we appear as a non-formal group just arguing about issues.

Sherif Ghali, Founding CEO, Ghana Chamber of Young Entrepreneurs

Panel: Technology and AI

From Idea to Product: The Real Story of Building Tech in Ghana

James Reinhold, Frederick Mensah Sowah, Adjei Kofi | Moderated by Audrey Zunuoh Ponu

Three practitioners at different stages of the builder-to-founder journey shared what it actually costs to build technology in Ghana: the labour challenges, the data gaps, the payment infrastructure problems, and the mindset shift required when the country happens to you.

- James Reinhold (Corp54 Inc.): experience at Google, IBM and Nokia provides leverage that is hard to replicate in Ghana. The talent exists. The system has not yet learned to channel it.
- Frederick Mensah Sowah (FM Group / Simami): Ghana happens to you. Labour reliability, developer turnover, payment gateway integration. Having a backup plan is not optional, it is the product.
- Adjei Kofi (Hubtel / Who Called): building a community-sourced caller ID for Ghanaian numbers to protect people from mobile money scammers. The data infrastructure gap is the primary challenge.



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AI has closed the gap between idea and launch. The challenge now is not the building. It is knowing what to build, and whether it will actually solve the problem for people.

Adjei Kofi, Product Manager, Hubtel

Session: Brand Yourself Before the Market Does

Brand Yourself Before the Market Does

Paa Kwesi Folson | Managing Director, Revolead Solutions | Thought Leadership Strategist

PKF introduced a systematic five-pillar framework for personal and business branding rooted in the original etymology of the word brand and the commercial chain from visibility to demand to revenue.

- The VAVA Framework: Vision, Authenticity, Value, Visibility, Authority.
- The chain: visibility leads to demand, demand leads to revenue. Engineering visibility is not about aesthetics. It is about affecting the bottom line.
- Authority is the highest level: being seen not as a practitioner but as the go-to practitioner in your category.



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Brand yourself before the market does. The moment you learn how to control the narrative, the market will respond to you.

Paa Kwesi Folson, Managing Director, Revolead Solutions

Panel: Agriculture and Agribusiness

Beyond the Farm Gate: How Young Ghanaians Are Redefining Agriculture

Salia Abdallah (Farmitecture), Christopher Akpekou (Chris Mason QSR) | Moderated by Christopher Amegah

Salia Abdallah's vertical farming work provided the production anchor, while Christopher Akpekou's QSR perspective brought end-consumer reality into focus and surfaced the panel's most memorable insight on the cost of scaling without systems.

- Vertical farming grows produce in limited urban space using soil or soilless methods, recycling up to 90% of water. Farmitecture supplies homes, restaurants, and supermarkets directly while building toward accessible technology for broader use.
- Chris Mason's insight: if your systems are not in place before you expand, expansion will drag you back to step one. Growth is not the reward. It is the test.
- The broader opportunity: agriculture is not just about production. Processing, storage, logistics, and consumer experience are all underserved.



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Start from where you are. The opportunity in agriculture is massive for young entrepreneurs doing something a lot of people do not want to do. It is such an open lane.

Salia Abdallah, Co-Founder and CEO, Farmitecture

4. Day 2: 13 June 2026

Governance and Civic Education | Real Estate and Infrastructure | Media and Creator Economy

13 June 2026 | 10:00 GMT | Coordinator: Lydia Odame

Session: Entrepreneurship as a Tool for Community Development

Entrepreneurship as a Tool for Community Development

Barrie Pierpoint FCIM | Founding Mentor, Oxy Organisation | Managing Director, Funding4Communities

Barrie drew on over 30 years of entrepreneurial experience across petrol stations, professional football clubs, and civic leadership as Mayor of Boston, Lincolnshire. His central argument: the most enduring enterprises extract value from communities by first creating value within them.

- Blended finance is the structural principle: no single source is sufficient. Grants, crowdfunding, community share offers, and commercial revenue must be combined deliberately.
- The Community Table project: a food dignity initiative redirecting near-expiry surplus from wholesalers to low-income households at reduced cost. Financially sustainable and socially impactful.
- The closing question for every business idea: how can my success contribute to the success of others? Embed this from the beginning.



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You do not have to choose between building a successful enterprise and making a positive difference. The most exciting opportunities of the future will often be those that achieve both.

Barrie Pierpoint FCIM, Founding Mentor, Oxy Organisation

Keynote: Young Entrepreneurs as the Backbone of African Democracy

Young Entrepreneurs as the Backbone of African Democracy

Samuel Oduro Karikari | Co-Founder and CEO, Oxy Organisation

Samuel delivered the most ambitious address of YES 2026, presenting a vision for youth-led continental transformation framed around the United Tribes of Africa. Drawing on Nkrumah's founding challenge to the OAU, he argued that young entrepreneurs building at community and tribal level are better placed than political structures to build lasting continental unity.

- The United Tribes of Africa: unity organised not around nation states but around tribal and community structures, with young entrepreneurs as the connective tissue.
- Kings, chiefs, and elders are the most durable institutional anchors on the continent. They predate and outlast every government. Build alongside them.

- The call to action: return to your community, identify one problem, find one young person, find one chief, and begin.



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We are looking for that simple dream shared amongst every single young person on this continent. The one that builds so much hope, dignity, and opportunity here that the chance to live a decent life does not become a privilege. It becomes our pride.

Samuel Oduro Karikari, Co-Founder and CEO, Oxzy Organisation

Panel: Governance and Civic Education

How Young People Create Meaningful Change Through Civic Participation

Kwamena Hammond, Nana Baidoo | Moderated by Uberta Addo

Two perspectives on civic engagement: community-level practice through sport and youth development at Play Soccer Ghana, and government-adjacent experience in diaspora affairs and policy. Together they argued that civic participation begins long before institutional entry.



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Civic education begins as early as possible. From the beginning, it says: train up a child in the way he should go and when he grows he will not depart from it.

Kwamena Hammond, Country Director, Play Soccer Ghana

Panel: Real Estate and Infrastructure

Real Estate as a Business: Investment, Strategy, and Financing in 2026

Clifford de-Graft Tawiah, Samuel Okraku Mantey Jnr, Emmanuel Briggs Jnr | Moderated by Hannah Ofori

The panel covered Ghana's property market from three angles: advisory practice, investment strategy, and mortgage infrastructure. It produced some of the most immediately actionable content of YES 2026, covering due diligence requirements, the commercial property opportunity, and a framework for young first-time investors.

- Due diligence is non-negotiable: site plan, Lands Commission search, and a court check for active disputes must all be completed before any acquisition.
- The 2026 opportunity is in commercial property: office spaces, warehousing, and commercial units are in high demand as more businesses formalise.
- Invest early in emerging corridors. Being first in the right area means setting the price rather than paying it.



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I like that we are in Ghana, which is under construction. We have a seat at the table because we have experienced these problems and we are growing with the system.

Hannah Ofori, Moderator, Real Estate and Infrastructure Panel

Panel: Media and Creator Economy

Building the Creator Economy from Africa

Kwame Koda (Sunman Series), Majeed Suhuyini (Soul Studios), Ama Adi-Dako Seidu (Big Fat African Developments) | Moderated by Maame Obenewaa Bosompem

The most dynamic session of YES 2026. Three Ghanaian creative entrepreneurs offered distinct perspectives on building sustainable creative businesses, reshaping African storytelling, and treating systems and passion as partners rather than opposites.

- Kwame Koda (Sunman Series): a creative identity that grew from phone photography to international exhibitions in London. The Sunman concept: Africans should aspire not just to the sky but beyond it. A 45-year personal plan, financially independent since age 18.
- Majeed Suhuyini (Soul Studios): founded to change the dominant narrative of northern Ghana in mainstream media. Left the north to acquire the tools to save it. Ghana needs a national film fund and guild structures so creatives are compensated each time their work is used.
- Ama Adi-Dako Seidu (Big Fat African Developments): former TED executive. Built a citizens movement on infrastructure and urban development, reaching nearly 100,000 followers in under four months. Built editorial systems from the first post.

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Without systems you cannot scale. Any problem in Africa, if you are trying to solve it, you must be thinking at scale.

Ama Adi-Dako Seidu, Big Fat African Developments

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Always have the bigger vision. Nobody is going to arrest you for saying you want to make a billion dollars. Aim for it anyway.

Kwame Koda, Creator, Sunman Series

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Nobody owes you anything. Your dream is your dream. Hold yourself accountable.

Majeed Suhuyini, Founder, Soul Studios

Closing Announcement: Ghana Youth Government

Following the Media panel, Samuel Oduro Karikari returned to make the summit's most significant institutional announcement: the formal introduction of the Ghana Youth Government. Framed deliberately as an early introduction rather than a full public launch, GYG was described as a civic platform designed to step in directly with solutions rather than wait for government to act.

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GYG exists not to sit and wait but to step in and fix problems directly. It is a platform for young people to engage with governance, bring forward fresh ideas, and help deliver real solutions across our nation.

Samuel Oduro Karikari, Co-Founder and CEO, Oxy Organisation

5. Key Themes from YES 2026

Four themes emerged across YES 2026 with enough consistency to reflect something real about where Ghana's young entrepreneurs are operating.

Systems Before Scale	Every practitioner at YES 2026 returned to the same principle: you cannot grow what you have not structured. Sherif Ghali on business governance. Ama Adi-Dako Seidu on editorial systems. Salia Abdallah on labour investment before land investment. Chris Mason on expansion without structure forcing you back to step one. The message was universal.
The Continent as the Market	Ghana was consistently reframed as an entry point, not a destination. Samuel's United Tribes of Africa vision, Majeed Suhuyini's mission to represent northern Ghana within a pan-African creative economy, Ama's scale-first mindset, and PKF's personal branding work connecting Accra founders to global stages all pointed in the same direction.
Entrepreneurship and Civic Identity Are Inseparable	Barrie Pierpoint's community enterprise model makes social return a design requirement, not an afterthought. Samuel's keynote argued that building a business in your community is itself a democratic act. Oheneba Kwadwo Safo's Buzstopboys framed patriotism as the only valid reason to keep going. This is a distinctive philosophical position that differentiates Oxy from conventional youth business platforms.
Narrative as Infrastructure	Majeed Suhuyini's call for a national film fund and royalty frameworks. Ama's work making infrastructure discourse accessible at scale. Kwame Koda's Sunman project as a vehicle for continental aspiration. PKF's framing of Africa's poverty brand as a failure of narrative control. Every creative voice at YES 2026 made the same argument: there is no economic infrastructure problem in Africa that is not also a narrative problem.

6. Oxy Initiatives Launched at YES 2026

YES 2026 served as the public launch platform for three significant Oxy initiatives.

The Entrepreneurs Club

Announced on Day 1 as the answer to the post-summit question: I attended, I am inspired, now what? A recurring membership community offering masterclasses, peer accountability, a private network, and real access to conversations and connections. Founding member status offered to all YES 2026 participants.

Ghana Youth Government

Introduced by Samuel Oduro Karikari at the close of Day 2. A structured civic platform giving young Ghanaians a formal pathway to engage with governance and national problem-solving. Designed as a complement to the political system, not a competitor. Full public rollout in Q3 2026.

The Yard

A planned physical co-working and entrepreneurship campus in Roman Ridge, Accra, being developed in partnership with Revolead Solutions. The permanent home of the Entrepreneurs Club and in-person Oxy programming. Founding partner conversations are active.

7. Voices from YES 2026

The following quotations represent some of the most significant ideas from across both days.

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Without a system or structure, you are self-employed. The day your business can run without you is the day you become an entrepreneur.

Sherif Ghali, Founding CEO, Ghana Chamber of Young Entrepreneurs

“



The reason why Africa is seen as poor is because Africa has not controlled the narrative enough. The moment you begin to control the narrative, you begin to shapeshift the market.

Paa Kwesi Folson, Managing Director, Revolead Solutions

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Sometimes in order to save home, you have to leave home. Because the tools to save it are not yet at home.

Majeed Suhuyini, Founder, Soul Studios

“



Young people who feel detached from nation building destroy what is being built. Inclusion is not optional. It is the condition for development.

Oheneba Kwadwo Safo, Founder, Buzstopboys Initiative

“



There is a lot of talent in Ghana. I look forward to a time when entrepreneurship is already stressful enough without the country adding to it.

James Reinhold, President, Corp54 Inc.

“



Stop forecasting failure when our history shows resilience. We have surprised ourselves before and we can do it again.

Christopher Amegah, Moderator, Agriculture and Agribusiness Panel

8. What Comes Next

YES 2026 was not an end point. It was a beginning. The following priorities define Oxy's focus for the remainder of 2026 and the year ahead.

Entrepreneurs Club: Retention is the Mission

- The Club is live. The founding membership window is open. The next milestone is 50 paying members, at which point Oxy will have proven that the post-summit retention model works and will open formal conversations with anchor sponsors.
- The 30-day onboarding sequence for YES 2026 participants is the immediate priority.

Ghana Youth Government: Full Launch by Q3 2026

- Platform development continues. Sign-up flow and member experience will be finalised and the GYG will open publicly in Q3 2026.
- Framing: a civic infrastructure project aligned with the United Tribes of Africa vision, not a commentary platform.

The Yard: Finding the Founding Partner

- The physical campus in Roman Ridge requires a founding partner to underwrite the initial development phase in exchange for naming rights, permanent co-branding, and founding partner status across all Oxy platforms.
- One position only.

YES 2027: Building on the Foundation

- YES 2026 demonstrated that a two-day, six-sector virtual summit is the right format.
- YES 2027 will build on it with earlier planning, deeper sector programming, and the ambition of a physical element through The Yard.



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We are five years into building Oxy. It has not always been clean. We have made mistakes and rebuilt things we thought were finished. But we keep building. What Ghana needs, what young Ghanaian entrepreneurs deserve, is a platform that takes them seriously.

Casey Mills, Co-Founder and President, Oxy Organisation

9. About Oxy Organisation

What we are	Oxy Organisation is a youth entrepreneurship platform based in Roman Ridge, Accra, Ghana. Founded in 2021, our mission is to develop and connect Africa's next generation of entrepreneurs, founders, and leaders across high-growth sectors.
What we build	Young Entrepreneurs Summit. Entrepreneurs Club. Ghana Youth Government. The Yard. Bootcamps and certification. World Young Leaders Organisation.
Who we serve	Young Ghanaians aged 16 to 35 who are building businesses, developing careers, and shaping communities across Agriculture, Technology, Real Estate, Media, Governance, and Social Impact.
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Partnership enquiries	Email contact@oxy.org with subject: Partnership Enquiry 2026 [Your Organisation]

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